

GOODLETTSVILLE SUMNER COUNTY

2020 COMMUNITY DATA PROFILE



QUICK FACTS

County Seat	Gallatin
Year Incorporated	1858
Land Area in Square Miles (County)	529
Water Area in Square Miles (County)	14
Latitude	N36° 19.4'
Longitude	W86° 42.8'
Elevation	476' MSL
Market Region	Nashville
Distance From Nashville	16 miles
Time Zone	Central
City Website	www.goodlettsville.gov
County Website	www.sumnertn.org
Additional Incorporated Cities within the County	Gallatin, Hendersonville, Millersville, Mitchellville, Portland, Westmoreland, White House
Unincorporated Cities	Bethpage, Castalian Springs, Cottontown

POPULATION

	City	County
2010 (Census)	15,921	160,645
2019 Population	17,432	191,428
2019 Median Age	40.8	40.4
2024 Population Projection	18,349	208,105
Annual Growth Rate (2019-2024 Projected)	1.03%	1.68%

Source: ESRI

CLIMATE

Annual Average Temperature	56.5° F
Average High Temperature	68.6° F
Average Low Temperature	44.4° F
Annual Average Precipitation	52.85"
Annual Average Snowfall	10"
Prevailing Winds	Southerly
Mean Length of Freeze-Free Period (days)	180-220

TAX STRUCTURE

	City	County
LOCAL		
Property Taxes (2019)		
• Rate per \$100 value	\$0.79	\$2.262
Ratio of Assessment		
• Residential and Farm	25%	25%
• Commercial/Industrial	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2018)	\$169,832,306	\$4,449,296,337
Hotel-Motel Tax	3%	5%
Motor Vehicle Tax Rate		\$51.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments
Source: County Technical Assistance Service, UTIP

STATE

Sales Tax
• 4% tax on food and food ingredients
• 7% on all other tangible personal property unless specifically exempted
Local Sales Tax Rate
• 2.25%
Local and State Sales Tax Collected (FY2019)
• \$202,696,280
Income Tax
• Personal: 2% on Interest & Dividends for the 2019 tax year
• Corporate Excise Tax: 6.5% of Tennessee taxable income
• Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
• Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

EDUCATION *(citywide)*

District Name	Davidson and Sumner County
Type of Public School System	Metro/County
District Grades Served	Pre-K-12
Number of Schools	12
Number of Teachers	506
Number of Administrators	27
Additional Teachers and Staff	62
Total Number of Students	7,439
GRADES (2018-2019)	
Elementary	2,234
Middle	1,832
High School	3,373
Number of High School Graduates (2018-19)	2,107 <i>(Sumner Co.)</i>
Graduation Rate	95.4%
Educational Attainment with a Degree (Adults Age 25+)	37%

Source: Tennessee Department of Education

REGIONAL HIGHER EDUCATIONAL INSTITUTIONS

- Twelve located within a 25 mile radius of Goodlettsville

Source: Tennessee Higher Education Commission

FastTrack Job Training Assistance Program Available	Yes
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Source: Tennessee Department of Economic and Community Development

GOVERNMENT

GOVERNING BODY

City	Mayor and City Commissioners Meets 2nd & 4th Thursday at 6:30 p.m. City Hall
County	County Mayor and County Commissioners Meets 3rd Monday at 7:00 p.m. County Building

Fire Department

• Full-time fire fighters in city	20
• City volunteers	0
• Full-time fire fighters in county	246*
• County volunteers	195*
• Fire stations in city	1
• City fire trucks	5
• Fire stations in county	28*
• County fire trucks	85*

(* These figures are for the unincorporated portion of Sumner County under the jurisdiction of the County EMS. This does not include numbers from other incorporated cities in the county.)

Law Enforcement

• Full-time police officers in city	41
• Full-time police officers in county & sheriff	130
• City patrol cars	41
• County patrol cars	107 (marked)
	(19 unmarked and 8 motorcycles)

	City	County
Insurance Rating	5	Varies
Zoning Regulations	Yes	Yes
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

TRANSPORTATION

AIR SERVICE

Nearest General Aviation	John C. Tune Airport
Location Identifier	JWN
Distance from Goodlettsville	24 miles
Runway Length	5,500
Surface	Asphalt
Lighting	MIRL/PAPI
Fuel	100LL/Jet A
Repairs	Major
Storage	Hangar, Tie Down
Transportation	Taxi, Rental and Courtesy Car
Nearest Commercial Service	Nashville International Airport
Location Identifier	BNA
Distance from Goodlettsville	15 miles

BNA serves 440 flights daily in more than 50 nonstop markets. BNA is served by 14 airlines, including international carriers Air Canada, Westjet and soon British Airways. Starting May 2018, British Airways will fly nonstop between Nashville and London Heathrow.

HIGHWAYS

U.S. Highways	31, 41, 70
State Highways	45, 109, 155, 174, 254, 255, 840
Nearest Interstate	24, 40, 440, 65 and 840

COMMON CARRIERS

Air Freight Companies	10
Motor Freight Companies	140
Terminal Facilities	26
Bus Services	
Inter-City	Yes
Local	Yes
Carrier Service	Yes

RAILROADS SERVED BY

CSX Transportation

NAVIGABLE WATERWAYS

River	Cumberland
Channel Depth	9 feet
Nearest Port Facility	Nashville
Miles from Port	15

COMMUNICATIONS

Newspapers	The Tennessean Community Ledger Nashville Business Journal
Telephone Companies	AT&T
Radio Stations	35 various FM & AM
Television Networks	5 major stations
Cable Service Available	Yes
Channels	70
Provider	AT&T and Comcast
Internet Service Available	Yes
Provider	AT&T and Comcast
Fiber Optics Available	Yes
Provider	AT&T and Comcast

COMMUNITY FACILITIES *(citywide)*

Health Care

Doctors	42
Dentists	38
Hospitals	0
Beds	0
Clinics	3
Nursing Homes	1
Beds	91
Memory Care	2
Beds	52
Retirement Homes	0
Beds	0
Residential Care/ Assisted Living	2
Beds	117

Religious Organizations

Protestant	36
Catholic	2
Jehovah's Witness	0
Seventh Day Adventist	0
Latter Day Saints	0
Other	2

Day Care Centers

Day Care Homes	6
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Recreation

Libraries	1
Parks	6
Golf Courses (Public & Private)	1
Swimming Pools (Public & Private)	1
Country Clubs	0
Theaters	0
Bowling Alleys	0

Hotels & Motels

Rooms	1,600
Bed & Breakfasts	4

Largest Meeting Room

Capacity	200
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Restaurants

	54
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Other

FINANCIAL INSTITUTIONS

Citywide (Sumner and Davidson Counties)

Type of Institution	# of Institutions	# of Branches	Deposits
Commercial Banks	10	11	\$963,200,000
Savings Institutions	0	0	
Credit Unions	3	3	\$106,419,460
Total	13	14	

Citywide Combined Deposits \$1,069,619,460

(Deposits for June 30, 2019)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

INDUSTRIAL SUPPORT SERVICES

Service	Location	Distance (Miles)
Tool & Die	Local	1
Heat Treating	Local	.5
Foundry	Local	10
Heavy Hardware	Local	2
Sheet Metal	Local	.5
Lubricants	Local	3
Welding Supplies	Local	1
Abrasives	Local	1

SELECTED ECONOMIC INDICATORS

2018 ANNUAL AVERAGES

Labor Force	County	Labor Market Area*
Civilian Labor Force	98,710	621,230
Employment	95,960	604,350
Unemployment	2,750	16,890
Unemployment Rate	2.8%	3.0%

*Labor Market Area is defined as Davidson, Macon, Robertson, Sumner, Trousdale and Wilson Counties in Tennessee.

2019 EMPLOYED POPULATION (AGE 16+) BY INDUSTRY

Agriculture/Mining	0.8%
Construction	7.1%
Manufacturing	12.3%
Wholesale Trade	4.8%
Retail Trade	10.8%
Transportation/Utilities	6.3%
Information	1.6%
Finance/Insurance/Real Estate	6.2%
Services	46.2%
Public Administration	3.9%

Source: ESRI

MANUFACTURING IN AREA (Annual Averages 2018)

Number of Units	210
Ann. Avg. Employment	7,562
Ann. Avg. Weekly Wage	\$1,095

Source: Tennessee Department of Labor and Workforce Development

PER CAPITA PERSONAL INCOME

Year	2019
Amount	\$33,804

Source: ESRI

MEDIAN HOUSEHOLD INCOME

Year	2019
Amount	\$64,515

Source: ESRI

AVERAGE HOME SALES

Year	2018
Number of Homes Sold	3,833
Average Cost	\$299,669

Source: Tennessee Housing Development Agency

RETAIL SALES

Year	2018
Amount	\$2,223,046,055

Source: Tennessee Department of Revenue

NATURAL RESOURCES

Minerals: Limestone

Timber: Hardwood, Cedar, Elm, Oak and Hickory

AGRICULTURAL

Crops: Corn, hay, soybeans, tobacco, fruits and vegetables

Livestock: Equine, cattle

UTILITIES

GAS

Local Distributor	Piedmont Natural Gas Company
Phone	800.353.6340
Website	www.piedmontng.com
Source Company	East Tennessee Natural Gas
Fuel Oil Suppliers	0
Suppliers of LP Gas	0

WATER

Water Supplier	White House Utility District
Phone	615.672.4110
Website	www.whud.org
Source	Cumberland River (Old Hickory Lake)
Capacity	15,000,000 GPD
Current Consumption	8,500,000 GPD
Storage Capacity	

SEWER

Sewer Provider	Metro Water Services
Phone	615.862.4600
Website	www.nashville.gov/Water-Services.aspx

Wastewater is treated by one of three wastewater treatment plants: Central, Dry Creek, and Whites Creek, with a rated capacity of 186 million gallons per day and the ability to treat as much as 500 million gallons of wastewater per day during extreme rainfall events. The wastewater collection system has more than 3,000 miles of piping, the largest of which is 16 feet in diameter.

ELECTRICITY

Source Company	Tennessee Valley Authority
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LOCAL POWER COMPANY (City and County)

Nashville Electric Service

President/CEO	DeCosta Jenkins
Address	1214 Church Street Nashville, Tennessee 37246
Phone	615.747.3981
Fax	615.747.3854
Website	www.nespower.com

LOCAL POWER COMPANY (small portion of City)

Cumberland Electric Membership Corporation

General Manager	Chris Davis
District Office	1201 Fifth Avenue, W Springfield, Tennessee 37172
Phone	615.384.5566
Fax	931.221.4027
Website	www.cemc.org

MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (citywide)

Firm	Product or Service	Total Employees	Union	Phone Number
Tyson Foods, Inc.	Case-ready meats	1,993	None	615.855.2800
Dollar General Corp. HQ	General Mercantile	1,100	None	615.855.4000
Associate Wholesale Grocers	Grocery distribution	315	None	615.859.4171
USF Holland Motor Freight	Distribution	300	Yes	615.855.7100
Des-Case Corporation	Filters	90	None	615.851.0870
The American Bottling Company	Bottled & canned soft drinks	70	None	615.992.9987
Richards & Southern	Entertainment marketing	50	None	615.859.4121
Prevost Motorcar	High-end luxury motor coaches	52	None	877.299.8881

For information on industrial sites and available industrial buildings contact:

Robert T. Bibb, Executive Director
Middle TN Industrial Development Association
2108 Westwood Avenue
Nashville, Tennessee 37212
Phone: 615.269.5233
Fax: 615.269.5184
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MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.